



2025 CTE Summer Swap Academy

*hosted by Maize Career Academy
facilitated by Kansas Center for CTE*



Broadcasting

Maize Career Academy Room F17

presented by Ryan Tarletsky
Maize Career Academy, Broadcasting instructor

Participants will attend a two day “boot camp” where they will learn integral building blocks for video production and digital journalism.

Video Production Essentials and Digital Storytelling

Participants will learn essential skills students need in order to develop into effective content creators. We will cover concepts surrounding filming and project pre-planning as well as providing teachers with activity and lesson ideas to help foster the development of skills. Once the essentials are established, this session will cover the building blocks of digital journalism with an emphasis on building effective and entertaining news stories.

Sequencing 101

We will focus on strategies that will help transform anyone into a cinematographer! Or, perhaps, just a little more creative in the way they film.

WE’LL DO IT LIVE!

More and more administrators want to see the end result from A/V classes as a traditional broadcast. We will run through the planning, organization, set up and operation of a OneMaize Show.

Staffing, Deadlines, and Structure

The hardest part about running a media program is how different it can be from simply teaching content. We will review and discuss effective strategies for creating a program staff, effectively setting and tracking deadlines and project progress, as well as sharing some team building strategies!

Participants will need:

Lesson Swap: Time will be built in to share and trade your favorite lesson plan/activity relating to introductory level video/news production. *Please bring 15 copies of ONE lesson plan/activity!*

Laptop & charger: All participants are encouraged to bring their own laptop and note-taking tools. You are welcome to bring your own DSLR camera. There will be desktop computers and additional cameras available to share.



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About the Presenter

Ryan Tarletsky spent 5 years as a web producer at KWCH and CatchItKansas before teaching. He has since spent the last 9 years teaching a variety of different digital media courses, with an emphasis on broadcasting and video productions. Ryan has recently taken over the broadcasting department at the Maize Career Academy, where he leads a video production team and a student run media outlet, OneMaize Media. In his free time, he loves spending time with his family: 4-year-old, Tatum, 2-year-old, Landon, and lovely wife, Lindsay!