



## 2025 CTE Summer Swap Academy

*hosted by Maize Career Academy  
facilitated by Kansas Center for CTE*



### **Adobe Road Show:** Training/Resources/Curriculum Ideas

Developed for: Teaching Graphic Design Courses in the CTE Pathways

(Graphic Design, Yearbook, Marketing, Web & Digital Communications)

Presented by: Christel Benson and Traci Hughes

Pittsburg State University – Graphic Communications

Join us for an immersive two-day workshop tailored for educators in graphic communications and design. Led by experienced instructors from Pittsburg State University, this event features four dynamic sessions designed to enhance your teaching skills and proficiency in Adobe Illustrator, InDesign, and Photoshop. The workshop concludes with a collaborative idea-sharing session for lesson planning and innovative teaching strategies.

#### **Specific topics that will be addressed:**

- Adobe Illustrator: foundational tools and techniques, teaching tips
- Adobe Photoshop: foundational tools and techniques, teaching tips
- Adobe InDesign: foundational tools and techniques, teaching tips

Participants will leave

#### **Adobe Illustrator (25% of workshop)**

Dive into the essentials of Adobe Illustrator. Learn foundational tools and techniques for creating vector-based artwork, from logo design to intricate illustrations. Gain insights into how to teach these skills effectively in the classroom.

#### **Adobe Photoshop (25% of workshop)**

Discover the power of Adobe Photoshop for photo editing and digital design. This session covers essential tools for image manipulation, compositing, and retouching, with tips for integrating these skills into lesson plans.

#### **Adobe InDesign (25% of workshop)**

Unlock the potential of Adobe InDesign for creating professional layouts and publications. This session focuses on practical design workflows, typography management, and preparing print-ready documents.

#### **Idea Swap and Lesson Planning (25% of workshop)**

Share and gain inspiration with fellow educators! This interactive session encourages participants to exchange teaching strategies, lesson plans, and best practices for incorporating graphic design tools into the classroom.



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### Participants will need to bring:

#### **Idea Swap and Lesson Planning**

Share and gain inspiration with fellow educators! This interactive session encourages participants to exchange teaching strategies, lesson plans, and best practices for incorporating graphic design tools into the classroom.

**Laptop & Charger:** There will be iMac computers in the lab for your use. If participants choose to, they can bring their own laptop, as long as it has Illustrator, Photoshop and InDesign installed on it.

**Flash Drive:** If using an iMac in the lab, bring a flash drive to save files. Or you can upload to Google Drive.

### About the Presenter

Traci Hughes teaches in the Graphic Communications department at Pittsburg State University. Traci has taught graphics at PSU since 2016, her classes include Illustrator, InDesign, Print File Preparation and Packaging. She is also involved with the American Advertising Federation serving as the President for the local Heartland area.

Christel Benson is a Professor in the Graphics & Imaging Technologies program at Pittsburg State University. After receiving her BA in Graphic Design from Arkansas State University, Christel received her MS in Technical Teacher Education and Specialist in Education degrees from PSU. With over 16 years at PSU, Christel provides instruction in Adobe software, portfolio management, Advanced Graphic Design and Senior capstone presentation to prepare students for careers in all areas of graphic communications.