



2024 CTE Summer Swap Academy

hosted by Maize Career Academy
facilitated by Kansas Center for CTE



4 days: June 3 -5: M/Tu/W - 8:30 am to 3:30 pm; Th – 8:30 am to 12:30 pm
Lunch (on your own) from 11:30 to 12:30 pm M/Tu/W

Adobe CC for the Classroom

(Digital Media, Web & Digital Communications, Graphic Design pathways)

presented by Vicki Kennedy

Maize Career Academy, Web & Digital Media Instructor
Maize Career Academy, Room D15

This workshop will cover a variety of topics for each of the Creative Cloud programs, with the focus being on those individuals who are at beginner to intermediate levels in the software.

Participants can expect to learn basic functions, tips and tricks in Adobe CC and how to teach them. Participants will receive a lesson plan for each program, complete with activities and handouts, to take home with them, as well as additional resources & FAQs for the programs.

Specific topics will include:

Photography & video fundamentals

DSLR camera, photo & video composition, uploading photos/videos and file management, activities to do with your students around photography & videography, and grading.

Using AI

Generate edits, create lesson plans, and collaborative learning; ethical uses, fun projects and activities for students.

Copyright/Intellectual Property for the Classroom

Intellectual property and fair use. How to avoid copyright infringement in your classroom & in students' projects.

Lesson planning for Digital Media projects

Tips and tricks for making lessons engaging for students on any budget, keeping up with trends in the industry--including tapping into your community resources and professionals.

Programs that will be covered include:

Adobe Photoshop

Adding images to Photoshop; tools and tricks; masks, changing backgrounds, adding multiple images to one workspace; lighting, levels and curves, adding text, and addressing questions you might have.

Adobe Lightroom

Overview and exploration. Lightroom vs. Photoshop, how to leverage Lightroom to edit photos quickly and professionally.



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Adobe InDesign

InDesign's workspace, features, tips and tricks, layouts in InDesign for multiple purposes, text, and images, among other topics. Addressing your questions.

Adobe Express

Navigating Adobe Express - it's pretty robust. Logo maker, designing different types of projects you can do with your students like portfolios, web pages, and lots of other fun projects. Addressing your questions.

Adobe Premiere Pro

Creating videos with Premiere Pro, layering videos with images, sound and text, adding effects, and fun video ideas you can do with your students. Addressing your questions.

Participants will need:

Lesson Swap: Time will be built in to share and trade your favorite lesson plan and/or activity relating to a class you teach, have taught or are planning to teach. *Please bring 15 copies of ONE lesson plan/activity!*

Laptop & charger: Computers with the Adobe CC programs will be provided, though participants are welcome to bring their own laptops with Adobe CC preloaded.

About the Presenter

Vicki Kennedy is a third-year teacher who rescued herself from corporate marketing in 2021. She hit the job jackpot as the web and digital media instructor at Maize Career Academy. Kennedy has a BA in Communication (Integrated Marketing Communications) from Wichita State University, and a MS in Education from Fort Hays State University.