



## 2024 CTE Summer Swap Academy

*hosted by* Maize Career Academy  
*facilitated by* Kansas Center for CTE



2 days: June 3 & 4, 8:30 am to 3:30 pm  
Lunch (on your own) from 11:30 to 12:30 pm both days

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### **Broadcasting**

Maize Career Academy Room F17

*presented by* Ryan Tarletsky  
Maize Career Academy, Broadcasting instructor

Participants will attend a two day “boot camp” where they will learn integral building blocks for video production and digital journalism.

#### **Video Production Essentials**

This session will be geared towards essential skills students need in order to develop into effective content creators. We will cover concepts surrounding filming and project pre-planning as well as providing teachers with activity and lesson ideas to help foster the development of skills.

#### **Digital Storytelling**

This session will cover the building blocks of digital journalism with an emphasis on building effective and entertaining news stories. We will cover both concepts as well as technical skills within Adobe Premiere Pro.

#### **Sequencing 101**

This session will focus on strategies that will help transform anyone into a cinematographer! Or, perhaps, just a little more creative in the way they film.

#### **Setting Standards**

This session is designed to help create a structure that encourages students to learn and grow as journalists and video producers by introducing instructors with a variety of ways to analyze and dissect student work.

### **Participants will need:**

**Lesson Swap:** Time will be built in to share and trade your favorite lesson plan/activity relating to introductory level video/news production. *Please bring 15 copies of ONE lesson plan/activity!*

**Laptop & charger:** All participants are encouraged to bring their own laptop and note-taking tools. You are welcome to bring your own DSLR camera. There will be desktop computers and additional cameras available to share.



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### About the Presenter

**Ryan Tarletsky** spent 5 years as a web producer at KWCH and CatchItKansas before teaching. He has since spent the last 8 years teaching a variety of different digital media courses, with an emphasis on broadcasting and video productions. Ryan has recently taken over the broadcasting department at the Maize Career Academy, where he leads a video production team and a student run media outlet, OneMaize Media. In his free time, he loves spending time with his family: 3-year-old, Tatum, 2-year-old, Landon, and lovely wife, Lindsay!